

# Campaign for Courageous Leadership

As New York City emerges from the pandemic and welcomes new city, state, and federal administrations, there has never been a more important moment to nurture a new generation of diverse, creative, and informed leaders.



We believe the Urban Design Forum will launch those civic leaders. Our public programs feature visionaries executing major urban projects and implementing citywide policy change. Our Forefront Fellowship has trained 175 brilliant, young and diverse leaders on how to make change within government and beyond it. Our Director’s Circle programs keep the city’s design and development leadership informed and engaged in current affairs.

Throughout the pandemic, the Forum transformed to meet this moment. We mobilized our network, organizing hundreds of professionals to provide critical technical assistance to hard-hit neighborhoods. We activated our global relationships, inspiring New Yorkers with new programs and policies from Oakland to Singapore. We created new methods of collaboration to support hundreds of leaders as they organized around critical issues facing our city, whether to define a built environment agenda for the next administration or a new strategy for our streetscape.

**The next three years may be New York’s most important.** We need to shape competent leadership now to confront critical issues like housing affordability, job creation, crumbling infrastructure, and the climate crisis. The Forum can and will mobilize diverse civic leaders across backgrounds and disciplines to define new solutions to the challenges of our time. Let’s work together so every New Yorker can have a healthy home, a dignified workplace, a safe commute, and a beautiful neighborhood.

# Key Campaign Goals

Join us in supporting the Forum to become New York City’s leading center on the built environment. Our campaign will build upon our core offering and create powerful new programs over the next three years.

## Global Exchange



Unique to the Forum is our ability to convene international and national civic leaders to share recent work and research. This reenergized program will showcase transformative approaches toward addressing New York’s enduring challenges like transit expansion or housing affordability.

## Public Works



We aim to be the leading venue for public officials and civic leaders to present projects shaping the future city. This program will rapidly respond to newly announced projects and policies, allowing government and private sector leaders to share ideas and negotiate in off the record settings.

## New City Critics



Our new fellowship with The Architectural League will launch a new generation of fearless and diverse writers to confront how we plan, design, and develop cities. The fellowship will support new fellows every two years to produce critical writing and shape the public narrative on the changing city.

## Forefront Fund



Our annual fellowship supports diverse and emerging leaders as they learn to make change in city government and the private sector. This new fund will extend our investment in alumni with honoraria, mentorship and networking as they aim to create enduring change in their communities.

## Community Design



With our partners at Van Alen, we mobilized 250+ talented professionals to support low-income communities recover and thrive from the pandemic. Next year, we will launch a new initiative supporting community organizations to redesign public spaces to reflect the diverse identities of our neighborhoods.

# Donor Levels & Benefits

## \$50,000

- Shape one of our annual programs on an issue that matters to you.
- Introduce one of our public programs featuring a major speaker.
- Join the Chairman’s Circle, a distinguished group gathering twice each year to share learnings and inform our programming.
- Contribute quotes for press releases related to our new programs.
- Attend monthly gatherings with leading officials, designers, and developers.
- Enroll as a Company Member, enabling 12 senior staff to participate as members and 3 principals to access private events.
- Reserve premier seating for all programs.
- Receive recognition by name on our website and relevant collateral.

## \$25,000

- Introduce one of our public programs featuring a major speaker.
- Join the Chairman’s Circle, a distinguished group gathering twice each year to share learnings and inform our programming.
- Contribute quotes for press releases related to our new programs.
- Attend monthly gatherings with leading officials, designers, and developers.
- Enroll as a Company Member, enabling 12 senior staff to participate as members and 3 principals to access private events.
- Reserve premier seating for all programs.
- Receive recognition by name on our website and relevant collateral.

## \$10,000

- Introduce one of our public programs featuring a major speaker.
- Attend monthly gatherings with leading officials, designers, and developers.
- Enroll as a Company Member, enabling 12 senior staff to participate as members and 3 principals to access private events.
- Reserve seating for all programs.
- Receive recognition by name on our website and relevant collateral.

## \$5,000

- Attend monthly gatherings with leading officials, designers, and developers.
- Enroll as a Company Member, enabling 8 senior staff to participate as members and 2 principals to access private events.
- Reserve seating for all programs.
- Receive recognition by name on our website and relevant collateral.

## \$2,500

- Enroll your firm as a “Standard” Company Member, enabling four senior staff to participate as members and one principal to access private events.
- Reserve seating for all programs.
- Receive recognition by name on our website and relevant collateral.

## \$1,000

- Reserve seating for all programs.
- Receive recognition by name on our website and relevant collateral.

# Yes, I would like to support the Forum!

## Contact Information

First Name	Last Name		
<input type="text"/>	<input type="text"/>		
Title	Organization		
<input type="text"/>	<input type="text"/>		
Address	City	State	ZIP
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Email	Phone		
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## Payment Information

I would like to make a one-time contribution in the amount of:

- \$50,000       \$25,000       \$10,000
- \$5,000       \$2,500       \$1,000      Other: \_\_\_\_\_

Billing Address	City	State	ZIP
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Credit Card No.	Exp	Security Code	
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Contributions will be processed by The Forum for Urban Design, Inc. (dba Urban Design Forum), a 501c3 nonprofit organization. Contributions are fully tax deductible. Federal Tax ID: 11-3756463. For additional information about supporting the Urban Design Forum, please contact:

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