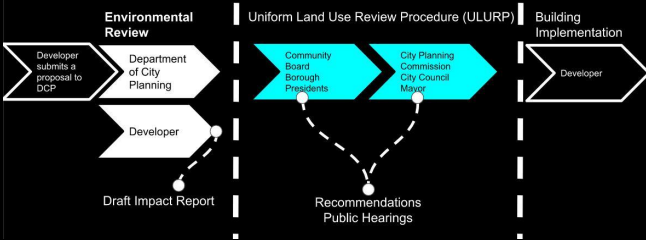


NYC DCP - Environmental Review



Environmental Review Recommendation 1

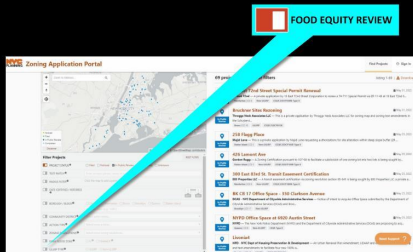
Additional questions focused on a food equity assessment of all developments

20. FOOD EQUITY
CEQR Technical Manual Chapter 23

YES NO

Environmental Review Recommendation 2

Increased visibility for the food equity success metric on a widely used platform.



The goal of these recommendations to EDC, DCP & DOH are to provide a path of accountability for developers, public or private owners, to include food equity related design solutions, within their land use proposals. This will also galvanize the various communities' repeated need for food equity to be reviewed in new developments and rezoning proposals. We believe these recommendations will provide food equity success metrics within existing policies & procedures.



Foodscapers

Advocating for a Better Food Landscape

Team

- April Hurley
- Charmaine Browne
- Ellen Abraham
- Kiffa Brathwaite
- Joy Resor

The public life profile of a successful food landscape (foodscape) should reflect the neighborhoods' cultural and demographic diversity. Foodscapes are synonymous with a food environment shaped by individuals and policies.

Our Forefront fellowship group, the **Foodscapers**, are advocating for a better food landscape because we believe food equity should be included within land use procedures.

We have investigated ways New York City agencies could better center the community within the design of the built environment and neighborhood foodscapes.

We have provided recommendations within existing policies including NYC's Food Retail Expansion to Support Health (FRESH) program and the City Environment Quality Review (CEQR) process.

Thank you for your time & expertise

- Matt Becker, Cypress Hills Local Development Corporation
- Nevin Cohen, CUNY Urban Food Policy Institute
- Jenny Osman, NYC Economic Development Corporation
- Barry Dinerstein, NYC Department of City Planning
- Beth Bingham, Pratt Institute
- Monae Priolenau, NY Assembly Dist. 56 Leader Candidate
- Rachel Atcheson, Office of the Mayor of New York City
- Lola Vieria-Sullivan, Urban Design Forum
- Katherine Sacco, Urban Design Forum
- Daniel McPhee, Urban Design Forum

Sincerely,
Foodscapers.



How can the city center the **community's needs**



in the design of the **built environment & neighborhood food landscape?**

How can we create **pathways to include food equity** within land use procedures?

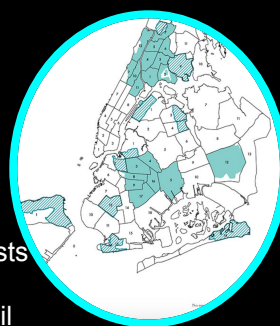
Community
Address needs

City Agencies
Revise food policy

Developers
Hold accountable



NYDCP, NYCEDC, NYCDOH FRESH Program



FRESH or the Food Retail Expansion to Support Health program provide intends to increase food access to communities, by lowering the costs of owning, leasing, developing, and renovating supermarket retail space. FRESH provides tax incentives for supermarket operators and developers seeking to open a full-line supermarket.

Current **land use and food policy** doesn't always support **equitable development outcomes.**



Food justice advocates and community based organizations, even while pushing for equitable food resources in a community, are often left to navigate an inaccessible, and complex city processes. This can make trusting or challenging new development difficult.

How can the city **update food policy** to achieve more **equitable development outcomes?**



This is a big question! The city can begin the process by taking a leadership role in adopting community-driven recommendations, which prioritize food equity, elevate food businesses, and hold developers accountable.

FRESH Policy Recommendation 1

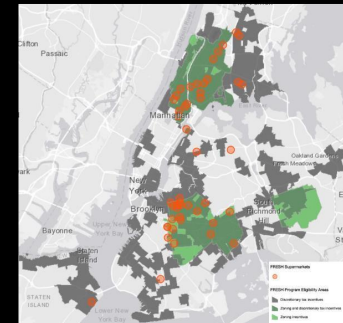
Financing should be made available to smaller and underrepresented food operators, not just for supermarkets.



Flatbush Food Coop (1415 Conboy Road, established in 1976).

FRESH Policy Recommendation 2

Existing tax incentive boundaries should be reconsidered to support disinvested neighborhoods.



When **community needs** are heard, **food-forward development** is possible.



New developments are usually constructed to maximize profit for the developer and often include affordable housing and local retail businesses, but creating additional food resources is not prioritized or mandated.



Harlem HQ
East Harlem, NYC



Chestnut Commons
East NY, Brooklyn

Case study analysis located in project report.

FRESH Policy Recommendation 3

A community-based local supermarket scorecard should be developed to evaluate store quality.

